## Newsletter

# Haier Biomedical: Strengthening the World Together by Embracing Corporate Social Responsibilities

Recently, Haier Biomedical has officially signed to join the UNGC global initiative. This represents a formal recognition of its philosophy, mission, and vision. We have always been adhering to the concept of sustainable development and actively responding to the problems that business activities have created for the environment of the earth and human society. We will continue to use technology to embrace life, meet the strategic needs of all, and to ensure as a business we continue to contribute to a healthier life for all to make life better.

# The world's largest corporate sustainability initiative

A call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals.

### **OUR MISSION**

Since the "Belt and Road" initiative was proposed in 2013, it has become a popular international platform for cooperation. Haier Biomedical has been actively responding to the "Belt and Road" concept and committed to tolerance, harmony, win -win cooperation and mutual benefit for all. Our solar vaccine solutions are now in 78 countries and regions along the "Belt and Road", making Haier Biomedical' s contribution to the global economic development.

In the context of the "Belt and Road", Haier Biomedical has been deepening and strengthening cooperation with countries in Asia, Europe, and Africa. For example, technologies related to Haier Biomedical solar vaccine solutions support 45 million children in the world each year, raising the vaccination rate from 30% in 2015 to 57% in low-income countries.

In addition, Haier Biomedical has also partnered with international organizations and top scientific research institutions such as the WHO to create green solutions and help under developed countries

Haier Biomedical will fulfil its promise and corporate responsibilities of implementing the ten principles of UNGC and join hands with global partners to put the global development initiative into practice. In this way, we will use new ideas and approaches to meet the sustainable development goals, contributing Haier Biomedical's wisdom to building and strengthening communities with a shared future.



and regions build their medical and health infrastructure, contributing to the global immunization cause.

## **Temperature Monitoring is Vital for Pharmaceutical Storage**

Hospital Biprovincial Quillota Petorca is a new hospital with 200 beds in Santiago. To meet the pharmaceutical supply requirements of different patients, it intends to expand the scale of its pharmacy and upgrade the pharmacy storage product available for patients, striving to provide a secure and stable storage environment for pharmaceuticals.



Hospital Biprovincial Quillota Petorca, Santiago

Haier Biomedical's pharmacy refrigerators have won high recognition from the hospital with their superior performance, and the users spoke profoundly of the products:

"The reliable temperature control can provide secure storage conditions for our pharmaceuticals, and Haier Biomedical's ultra-low-temperature products can also meet our different cold storage needs."

User orientation has become the deep-rooted gene of Haier Biomedical's growth. To help users better use the product, Haier Biomedical's After-sales Team also provides customers with follow-up queries, problem-solving, technical support, and other related services.

Haier Biomedical has always maintained its leading role in the market, while seizing development opportunities to deliver excellent products and services to our global partners and key stakeholders.



"Cryogenic storage is vital for common microecological preparations, antibacterial agents, peptide hormone drugs, and external medicines. Cryogenic storage, on one hand, gives pharmaceuticals a more stable effect and on the other reduces the irritation of such pharmaceuticals. For the safety of patients, we must have excellent cold chain storage capabilities." - Jeremiah, Management Lead of the Pharmaceutical Department.

As the world complete cold chain manufacturer and solutions provider, Haier Biomedical has won the bid for the Hospital Biprovincial Quillota Petorca Pharmacy Project with its superior product performance and excellent customer service and has delivered HYC-1099T pharmacy refrigerators and other cryogenic products to the hospital. Such cooperation has provided another opportunity for Haier Biomedical to cement our world leading products and solutions into South America, while gaining market stronger share due to our local in region partnerships.



For example, the HYC-1099T pharmacy refrigerator features intelligent and interactive touchscreen control which allows users to monitor and check temperature graphs, running status events, and alarm records. In terms of data storage, the pharmacy refrigerator can store 10 years of temperature data and supports the query and traceability of historical data. Also, USB and printer are optional, and the temperature data is downloadable. In terms of secure access and authorization management, the pharmacy refrigerator is designed with an NFC permission system and magnetic lock system to ensure product safety. In addition, access to storage cells and the stored items can be traced. Environmentally, the HYC-1099T pharmacy refrigerator is designed

with the world-leading hydrocarbon refrigeration technology, which does not damage to the ozone layer and has virtually zero greenhouse effect.

## Haier Biomedical Supports the Development of Japan

Known as the forever sunrise industry, the biomedicine industry is closely related to the length and quality of people's life, and it is developing rapidly in various countries. In Japan, for example, has attached great importance to the overall planning and technological innovation of the biomedicine industry since the 1980s. With the progress of scientific research and technology, Japan's medical cold chain market has achieved significant development.

As the world complete cold chain manufacturer and solutions provider, Haier Biomedical has the highest level of reputation as the world leader in our sector in international markets. And recently, Haier Biomedical's ULT equipment and biosafety cabinets have won orders successively in Japan.

With the support of our local partner, Haier Biomedical's blood refrigerators and ultra-low temperature freezers have been put into use smoothly, playing an important role in laboratory, blood, medicine and other related scenarios successfully.



The biomedicine industry cannot move an inch without the support of safe, reliable, and secure cold chain solutions. Therefore, Haier Biomedical strives to deliver the best and most internationally renowned quality products and professional technical support to the users by optimizing product performance and contribute Haier Biomedical's wisdom to the development of scientific research.

## Qingdao Haier Biomedical Co.,Ltd.

No.280 Feng Yuan Road, High-tech Zone, Qingdao, 266109, P.R. China Tel: +86-0532-88935593 Website: www.haiermedical.com



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